welcome2
GLOBAL MANAGEMENT

The world changes, the present becomes history.
A natural cycle, and what we call "crisis" it's the next step in evolution.
It's up to you to decide to become part of the future or to be left behind.
This is the era of Industry 4.0 and of Internet of Everything (IoE), where the keys are **automation and interconnectivity.**

Welcome2® is all of this, a truly unique network and that will massively save capital costs.

WELCOME 2 THE FUTURE

The IT market today

Fixed costs related to the organization and business management are now unsustainable if compared to lower margins and profitability. It is vital for a company to eliminate waste and errors using an "**IT spine**". But...

The computerized management systems on the market require significant costs and personnel to purchase and implement any software.

The management of these systems and the maintenance requires the presence of the company's internal computer staff that represents a fixed cost.

Today's ERP solutions manage only part of the business of the company, leaving the management of operating activities and non-core activities.

The programs currently available do not interact with each other and create long-term efficiency problems.

The 4.0 company that wishes to survive and to evolve needs new solutions and needs low costing, simple developed, versatile and self-sustaining system.

Find the value of your data

welcome2
GLOBAL MANAGEMENT

IT features of the system Welcome2®

- **Different ways of use**: can be used by any type of company (offering services and products of any kind) and for each type of activity; it is used to control and organize the company internally, to liaise with suppliers, with customers or to manage the entire production chain;
- **Immediate use**: 1 minute for registration, 1 day to set up for operation;
- **No investments**: IT platform only accessible in SaaS, through online web portal and in the cloud or mobile APP, for a monthly fee;
- **No running costs**: no need to purchase hardware or licenses, no need for a computer science knowledge to use the system;
- **Flexible and extensible**: 1 week for customizations, 1 month for new developments, without costs and adaptable in a smart way to any specific requirement. The philosophy on which it is based provides for the standardization of basic data and an ontological language that makes it a service of infinite values;
- **Safe**: compliance with ISO standards, helping with business certifications. Adaptability to customers' specific requirements in terms of safety and prevention in the workplace (Legislative Decree 81/2008, pursuant to Legislative Decree 626/94);
- **Integrated**: system that integrates and interacts with all the other business management systems, such as those for accounting.

The purpose to Welcome2® is digitizing the data, and, above all,
to have a *single software* for all needs,
from operations on the field to the negotiation of contracts and transactions with customers.

W2 resides on servers hosted in the Data Center Telecom Italy Guarantee Systems with Cloud Computing.

Download
Free APP

GET IT ON
Google Play

welcome2
GLOBAL MANAGEMENT

What is Welcome2® for

It's an operational management system with endless applications with which you can organize, manage and control all business operations from a computer (or smartphone). It's a platform that enables human resources of the enterprise to cooperate, in a simple way, and to automate processes and activities through technological innovation.

It provides:
- IT enterprise asset management, profiles and team work;
- eliminating paper, creating digital archive;
- attribution and automatic management of tasks and responsibilities of each business asset;
- real-time interaction between the units involved both internal and external customers;
- optimization and control of workflows;
- facilitation and monitoring of measures for the safety and quality of work;
- final accounting and documentation of activities to facilitate the next phase of invoicing;
- aggregation of data for reports, statistics and forecasts;

Sustainability and saving

Save more than 150 tons of paper per year!

welcome2
GLOBAL MANAGEMENT

Welcome2® Plus

- Management of individual assets as of complex supply chains;
- Payment according to consumption (Pay as you go);
- Option to start with management of a few parts of the company, then later implementing the remaining activities;
- Managing calls for tenders, it qualifies the preparation of tender documentation, the drafting of the technical offer, the economic offer preparation and inspection;
- Planning, allocation and control of the state of progress concerning activities to relevant research projects;
- Support of product innovation developments, network and processes;
- Interaction between all production entities;
- AI (Artificial Intelligence) and fuzzy logic to forecast trends in productions;
- Horizontal and vertical scalability of the system;
- Possibility of translation into other languages;
- Field activity even in offline mode.

The numbers of Welcome2®
Since 2006 we have cooperated with **Telecom Italia** in the maintenance of base stations; here are the numbers of savings from 2006 to 2012:
-8533 telecommunications stations in routine maintenance;
-5233 telecommunications stations in extraordinary maintenance;
-reduction in costs for intervention from 887 to 400 €;
Even today, the facility management activities are managed on approximately 8000 base stations with the new company of the Telecom Group **Inwit**

The making of Welcome2®

Artificial Intelligence and Big Data for advanced solutions

Welcome2® is born from a project by D.E.C.A. Ltd., company of creation and maintenance green areas established in 1978, because of the need to optimize activities in the field and the corporate core. Since 1990s D.E.C.A. Ltd. has invested in Research & Development and, especially within its IT department, the company works towards the first use of big data, data mining and neural networks.

Big Data is a collection of data so large, complex and fast that traditional analytical technologies fail to develop to obtain its value.

Data mining is the IT process of discovering patterns in large datasets using artificial intelligence methods, machine learning, statistics, and database systems. The objective of data mining is the process of extracting information from a series of data and transform them into a comprehensible structure for further use.

Neural networks is a series of algorithms or hardware modeled on the structure of the mammalian cerebral cortex, but on a much smaller scale, so that we get a computer system consisting of a large number of highly interconnected elements, that process information from external inputs through their dynamic state of reaction; these systems have the ability to learn.

BIG DATA

welcome2
GLOBAL MANAGEMENT

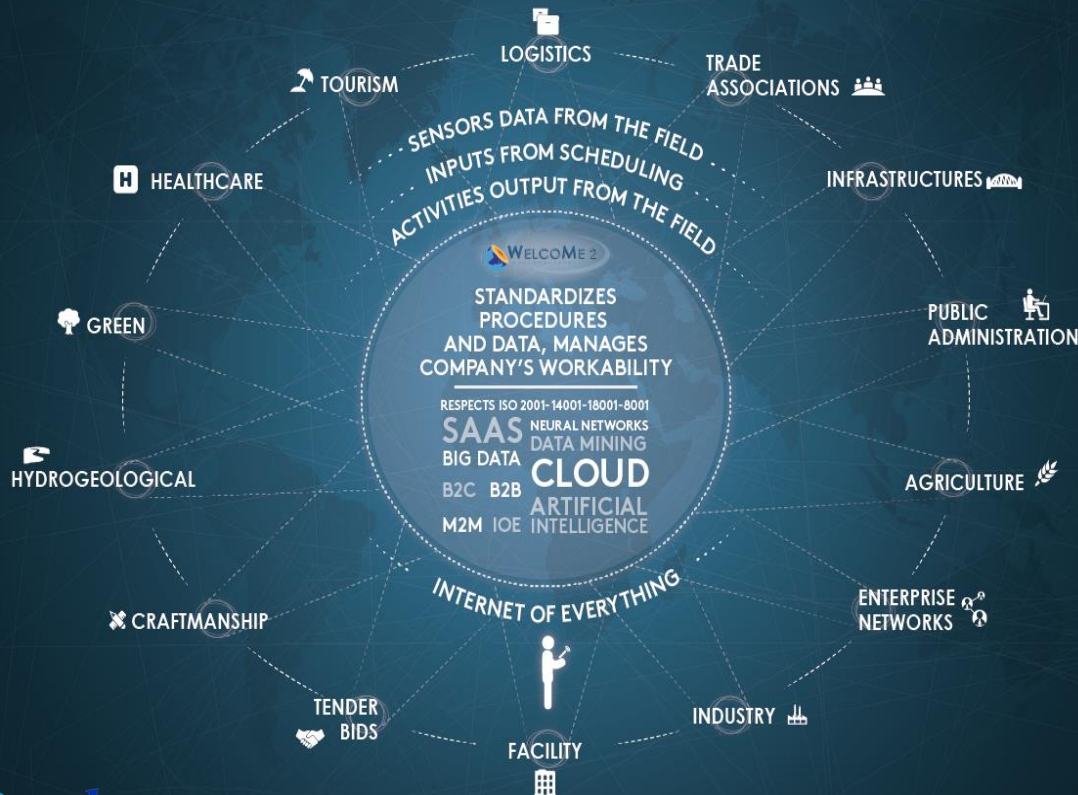# Thanks to the application of AI it was possible to create Welcome2® a Global Sharing Sistem Multitenant

The first practical application of artificial intelligence to create a smart company began in the early 2000s with the use of GlobalGest, a web-based platform prototype and mobile APP in ASP (application server provider) invented by D.E.C.A. Ltd. for the maintenance of green areas in central and southern Italy for Telecom. GlobalGest then evolved into Welcome2®.

Other fields of application of the system **Welcome2®**

In addition to B2B relationships, B2C and internal management of the company can use it to optimize supply chains:

WELCOME 2 GLOBAL SYSTEM

Different service providers of a territory and an example of the new role for Trade Associations FENET Platform: SMEs of Lazio for free on the private network, where they have visibility and can easily and economically develop their business.

TUR.INTEL Molise, a platform that comes from a project of Research and Development. Intelligent system of global action to increase tourism in the Molise Region: integrated management, monitoring tourism services and international market presence.

GRAPE & HEALTH WINE digitization of the complex chain of production of grapes and wine (fin. Min. of Development). Forecasting plant diseases, organoleptic quality, reduce pesticides and chemical through AI system.

The kit GHW GrapeHealthWine branded Welcome2® in 2016 was deposited as a patent for utility model bearing No. 283343 and entitled "useful device in agriculture" for:

The monitoring of phenological, reducing the number of pesticide treatments, optimization of cultivation activities, the forecast with months/years in advance of the achievable product quality, management and tracking of work activities applied to agriculture, management and tracking the activities of subcontractors, standardize operating conditions during processing at industrial level of agricultural products. The device consists of the following parts: weather station, gateway TCP/IP telemetry, data acquisition platform, forecasting platform, smartphone.

Implementation process of **Welcome2®**

STARTUP phase

| Insert company's data | Registration | Training* | Customization* |

Testing and Use

| Users insert - Configuration organizational company's | Creating password levels and responsabilities | Creating Asset | Import data | Services configuration | Contracts definition | Activities scheduling |

Standard use phase

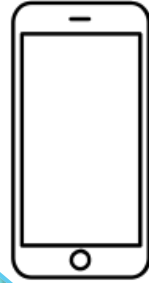| APP mobile and operatives activation | Feedback | Report | Output |

* Training and Customization are totally optional. Welcome2® allows full autonomy, in fact, the system procedures and operational proc. are immediately usable and configurable, tailored to each company independently. In addition to specific special requests it is able to provide assistance/ongoing developments.

welcome2
GLOBAL MANAGEMENT

Our PRICES

Monthly fee

Web user 8 €

W2®

Monthly fee

Mobile user 24 €

Monthly fee

use of services 150 €

N.B. The prices of utilities are indicative. Discounts are available for companies with the need to enable large numbers of users

Welcome2®
is a platform that knows no bounds in cooperation and collaboration between human resources, technologies and sensors.

Welcome2®
is a 360-degrees management platform, it doesn't need anything else, just click and go.
Does it seem like utopia? Does it seem like the future?
No, it is REAL and is NOW with **Welcome2®**

welcome2
GLOBAL MANAGEMENT

PARTNERS AND CLIENTS

INWIT
(TelecomItalia)

UNIVERSITÀ DEGLI STUDI DI NAPOLI
FEDERICO II

AEROSEKUR

DONNAFUGATA

UNIVERSITA' degli STUDI di ROMA
TOR VERGATA

Varvaglione
VIGNEVINI

Consiglio Nazionale delle Ricerche

GRUPPO SAM
APPALTI DI SERVIZI

Città di Albano Laziale
Provincia di Roma

CONSORZIO DI BONIFICA
Tevere Agro Romano

TUR. INTEL
Intelligent system of Global Actions to improve attractiveness of the tourism in Molise Region

WÜRTH

COMUNE DI QUARTU SANT'ELENA

FALESCO
Famiglia Cotarella

GRAPE & HEALTH WINE
Intelligent system of Global Actions to improve Health benefits of italian Wine

ATER ROMA

FEDERLAZIO
ASSOCIAZIONE PICCOLE E MEDIE IMPRESE DEL LAZIO

CONTACTS
Copyright © 2012 WELCOME2 S.R.L. - All rights reserved.
Via Montagnano, 34 - 00040 Ardea – Roma (Italy). P.IVA C.F. 11848161003
comunicazione@welcome2.it   ufficiovendite@welcome2.it
http://www.welcome2.it/   tel. 06 919919402

welcome2
GLOBAL MANAGEMENT